

CEDRA

PHARMACY

In August 2015, Owner and Pharmacist Mazen Karnaby opened Cedra Pharmacy, a new independent retail concierge pharmacy located in Midtown East Manhattan with 24 hour emergency access to pharmacist and nurse services for all prescription customers.

Cedra Pharmacy, located in Midtown East at 1207 2nd Ave, at 63rd street, offers several membership options with monthly membership fees from \$2,000 to \$6,000.

Membership includes:

- *24-hour emergency support by a pharmacist and nurse*
- *Nurse accompaniment to doctor appointments in a private car*
- *Weekly in-home prescription review by a pharmacist*
- *Weekly in-home medication tray filled with prescription medication, vitamins and supplements by pharmacist*
- *Refill synchronization program*
- *Monthly one-on-one at-home nutritionist consultations*
- *Custom therapeutic in-home massages*
- *Semi-weekly personal training*
- *Twice-monthly sessions with a certified life coach*
- *Monthly supply of vitamins, antioxidants and herbal supplements tailored to the client's nutritional needs*
- *Customized personal care regimen, which may include skin treatments, natural wigs for cancer patients, prosthetic fittings, sessions with hair and makeup artist*
- *Additional amenities with each membership*
- *Referrals and management of home delivered chef-made food, gym memberships, .*
- *Pharmaceutical management is the core of the memberships with special memberships designed for pregnant women, cancer patients, and diabetics.*

Cedra stocks a proprietary line of high-grade non-GMO vitamins and supplements, all made in the United States with the United States Pharmacopeial Convention (USP) seal of approval, the gold standard in vitamin regulation. In-store nutritionists and pharmacists are available to recommend vitamin and supplement regimens to non-members and members.

Experienced healthcare providers, include nutritionists, beauty experts, nurses, pharmacists with a passion for quality patient care, Cedra provides fulfillment of new, transferred and compounded prescriptions, private health and wellness consultations, and sales of a wide range of durable medical equipment and high quality vitamins and nutraceuticals.

The antithesis of the modern chain pharmacy's "Do you have any questions? No? Great, sign here," Cedra is the return of the apothecary of yesteryear with the goal to of enhancing its customer's health and well-being.

Contact:

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